



# ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY  
IMPERIAL VALLEY

Wednesday, January 25, 2023  
STUDENT UNION – 12:30 P.M.

## ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING MINUTES

### I. CALL TO ORDER

Committee Chair, A.S. Senator, Victoria Lara, called the meeting to order at 12:36 p.m.

### II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

### III. ROLL CALL

- A. Voting Members Present: Victoria Lara, Karla Lora Acosta, Stephanie Amaya
- B. Voting Members Absent: None
- C. Ex-Officios (non-voting) Present:
- D. Ex-Officios (non-voting) Absent:
- E. Visitors Present:

### IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Wednesday, February 8, 2023.

LORA-ACOSTA/AMAYA

**CARRIED (2-0-0)**

### V. APPROVAL OF PREVIOUS MINUTES

It was moved and seconded to approve the minutes of Wednesday, January 25, 2023.

LORA-ACOSTA/AMAYA

**CARRIED (2-0-0)**

### VI. PUBLIC COMMENT

### VII. UNIVERSITY REPORTS AND PRESENTATIONS

### VIII. ITEMS FOR CONSIDERATION

- A. **Universal Studios Flyer (Informational)**: Victoria will be in charge of the trip flyer.
- B. **Valentine's Bulletin Activity (Informational)**: Karla and other team members will help display the notes. Inappropriate messages will be filtered out and discarded.
- C. **5K Coverage (Informational)**: All members will help collect footage the day of the event.

**IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF**

**X. ADJOURNMENT**

It was moved and seconded to adjourn the meeting at 12:50 p.m.

**LORA-ACOSTA/AMAYA**

**CARRIED (2-0-0)**