



ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY
IMPERIAL VALLEY

Wednesday, September 7, 2022
STUDENT UNION BUILDING – 1:30 P.M.
ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING MINUTES

I. CALL TO ORDER

Committee Chair, A.S. Senator, Karla Lora-Acosta, called the meeting to order at 2:05 p.m.

II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

III. ROLL CALL

- A. Voting Members Present: Victoria Lara, Karla Lora-Acosta
- B. Voting Members Absent: Emma Bastidas
- C. Ex-Officios (non-voting) Present: None
- D. Ex-Officios (non-voting) Absent: None
- E. Visitors Present: Alex Zazueta

IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Wednesday, September 7, 2022.

LARA/LORA-ACOSTA

CARRIED (2-0-0)

V. APPROVAL OF PREVIOUS MINUTES

It was moved and seconded to approve the minutes of Wednesday, August 31, 2022.

LARA/LORA-ACOSTA

CARRIED (2-0-0)

VI. PUBLIC COMMENT

- A. Alex Zazueta, student at large: Create reminders/countdowns for events/Activities. Make more social media giveaways.

VII. UNIVERSITY REPORTS AND PRESENTATIONS

- A. Committee Chair, A.S. Senator, Karla Lora-Acosta
 - 1. Appreciated Emma and Victoria for their work.

VIII. ITEMS FOR CONSIDERATION

- A. **International/National September 15 (Action):** It was moved and seconded to make our first video this Wednesday to have it ready for September 15th and get it up by that date as our new series.

LARA/LORA-ACOSTA

CARRIED (2-0-0)

- B. **Fall Spirit Week Flyer (Action):** It was moved and seconded to have Emma work on the spirit week flyer.

LARA/LORA-ACOSTA

CARRIED (2-0-0)

- C. **SDSU-IV Talks; Guest (Informational):** It was informed that for the next podcast there will probably be no guest.

- D. **A.S. News: Spokesperson (Action):** It was moved and seconded to have Emma be the spokesperson for the A.S. News.

LARA/LORA-ACOSTA

CARRIED(2-0-0)

IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF

A. Victoria Lara, Senator

1. September Newsletter will hopefully be ready next week on Monday or this Friday.
2. Came up with a new idea: Takeover series from guests that participated in the podcast.
3. Proposed to have an A.S. scavenger hunt during spring semester.

B. Emma Bastidas, Senator

4. None.

X. ADJOURNMENT

It was moved and seconded to adjourn the meeting at 2:18 p.m.

LARA/LORA-ACOSTA

CARRIED (2-0-0)