



ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY
IMPERIAL VALLEY

Wednesday, September 28, 2022

STUDENT UNION BUILDING– 2:00 P.M.

ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING AGENDA

I. CALL TO ORDER

Committee Chair, A.S. Senator, Karla Lora-Acosta, called the meeting to order at 2:11 p.m.

II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

III. ROLL CALL

- A. Voting Members Present: Victoria Lara, Emma Bastidas, Karla Lora-Acosta
- B. Voting Members Absent: None
- C. Ex-Officios (non-voting) Present: None
- D. Ex-Officios (non-voting) Absent: None
- E. Visitors Present: None.

IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Wednesday, September 28, 2022.

BASTIDASLORA-ACOSTA

CARRIED (2-0-0)

V. APPROVAL OF PREVIOUS MINUTES

It was moved and seconded to approve the minutes of Wednesday, September 14, 2022.

BASTIDAS/LORA-ACOSTA

CARRIED (2-0-0)

VI. PUBLIC COMMENT

- A. None.

VII. UNIVERSITY REPORTS AND PRESENTATIONS

- A. Committee Chair, A.S. Senator, Karla Lora-Acosta
 - 1. Informed that the new mini microphone does not work.
 - 2. Informed that the football flyer needs an update on costs.

VIII. ITEMS FOR CONSIDERATION

- A. **Food Drive Flyer (Informational):** It was mentioned that the flyer will be worked on by Emma.
- B. **Amusement Park Poll (Informational):** It was informed that the poll will be worked by Victoria and Karla. It will be posted today to have information ready for next week's meeting.
- C. **Fall Fest Flyer (Informational):** It was informed that the flyer will be worked on by Karla.
- D. **World Mental Health Flyer (Informational):** It was mentioned that there will be a flyer created for this event.
- E. **New USB (Informational):** It was informed that a new USB is needed for the lounge area in order to have something playing in the background as well as more life in the student union building.
- F. **New Microphone (Informational):** It was informed that a new mini microphone needs to be purchased because the one that was purchased did not work.
- G. **Sweethearts (Informational):** It was proposed to have a small activity on the pinboard in the month of February during spring semester called sweethearts. Students, staff and faculty will be able to write small letters to others anonymously. These letters will be dropped in a box and then put up by one of the media and marketing members.
- H. **A.S. Members Quiz (Informational):** It was informed that we need to create a quiz and QR code for the “guess the A.S. member” activity for students. At the end of semester the first two students who pass the activity will receive a prize. In order to get this activity moving we shall purchase the intro pictures, size 4x6.

IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF

- A. Victoria Lara, Senator
 - 1. The newsletter for October will be ready for next monday.
- B. Emma Bastidas, Senator
 - 2. Announce in the next weeks meeting the proposal of making a possible survey for bonding ideas or clarity on what is happening.

X. ADJOURNMENT

It was moved and seconded to adjourn the meeting at 2:30 p.m.

BASTIDAS/LARA

CARRIED (2-0-0)