



ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY
IMPERIAL VALLEY

Wednesday, September 13, 2023

STUDENT UNION BACKROOM – 4:30 P.M.

ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING MINUTES

I. CALL TO ORDER

Committee Chair, A.S. Vice President University of Affairs, Karla Lora-Acosta, called the meeting to order at 5:09 p.m.

II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

III. ROLL CALL

A. Voting Members Present: Karla Lora-Acosta, Karla Valencia, Luisa Estrada

B. Voting Members Absent: None

C. Ex-Officios (non-voting) Present: None.

D. Ex-Officios (non-voting) Absent: None

E. Visitors Present: Victor Valencia Vardin

IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Wednesday, Sept. 13 , 2023.

ESTRADA/VALENCIA

CARRIED (2-0-0)

V. APPROVAL OF PREVIOUS MINUTES

It was moved and seconded to approve the minutes of Wednesday, Aug. 30, 2023

ESTRADA/VALENCIA

CARRIED (2-0-0)

VI. PUBLIC COMMENT

None.

VII. UNIVERSITY REPORTS AND PRESENTATIONS

A. Committee Chair, A.S. Vice President of University Affairs, Karla Lora-Acosta

1. No Report.

VIII. ITEMS FOR CONSIDERATION

- A. Student Union Reel (Informational):** It was informed and discussed that senator Luisa would be filming a video to introduce the student union building.

IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF

A. Karla Valencia, Senator

- 1. Suggestion to have a lighting kit and backdrop to be purchased for media purposes from Walmart or any other vendor.

B. Luisa Estrada, Senator

- 1. Suggested to purchase an adapter for Media Purposes from Walmart or any other vendor.
- 2. Suggested to purchase a Decorative Mirror for student engagement. This will help our student union be noticed because they'd like to appear in our schools A.S. social media.
- 3. Suggestion Box video to engage with students, faculty and staff by answering or informing based on their suggestion. A.S. members will rotate to participate in this video.

X. ADJOURNMENT

It was moved and seconded to adjourn the meeting at 5:56 p.m.

VALENCIA/ESTRADA

CARRIED (2-0-0)