



# ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY  
IMPERIAL VALLEY

Wednesday, March 22, 2023  
STUDENT UNION – 12:00 P.M.

## ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING MINUTES

### I. CALL TO ORDER

Committee Chair, A.S. Senator, Victoria Lara, called the meeting to order at 12:00 p.m.

### II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

### III. ROLL CALL

- A. Voting Members Present: Victoria Lara, Karla Lora Acosta, Stephanie Amaya
- B. Voting Members Absent: None
- C. Ex-Officios (non-voting) Present:
- D. Ex-Officios (non-voting) Absent:
- E. Visitors Present:

### IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Wednesday, March 22, 2023.

LORA-ACOSTA/AMAYA

CARRIED (2-0-0)

### V. APPROVAL OF PREVIOUS MINUTES

It was moved and seconded to approve the minutes of Wednesday, February 8, 2023.

LORA-ACOSTA/AMAYA

CARRIED (2-0-0)

### VI. PUBLIC COMMENT

### VII. UNIVERSITY REPORTS AND PRESENTATIONS

### VIII. ITEMS FOR CONSIDERATION

- A. **Banquet photography (Informational)**: It was informed that the special events committee is very likely hiring an independent photographer so media and marketing will not have to photograph and document the events themselves. Will go ahead and confirm though.

**B. Camera purchase document (Informational):** A Google document has been created and shared where all committee members will share suggestions for possible camera options to purchase. We have a week to compile it and will then send for review/suggestions from the IT department.

**C. End-of-year materials (Informational):** Karla will be the lead for a slideshow to be presented at the A.S. Banquet. Victoria and Stephanie will assist as needed.

**IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF**

**X. ADJOURNMENT**

It was moved and seconded to adjourn the meeting at 12:10 p.m.

**LORA-ACOSTA/AMAYA**

**CARRIED (2-0-0)**