



# ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY  
IMPERIAL VALLEY

Thursday, January 27, 2022

<https://SDSU.zoom.us/j/86460813486> – 5:00 P.M.

*ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING MINUTES*

## I. CALL TO ORDER

Committee Chair, A.S. Senator, Karla Lora-Acosta, called the meeting to order at 5:10 p.m.

## II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

## III. ROLL CALL

- A. Voting Members Present: Karla Lora-Acosta, Linda Osuna, Frida Diaz
- B. Voting Members Absent: None
- C. Ex-Officios (non-voting) Present: None.
- D. Ex-Officios (non-voting) Absent: None
- E. Visitors Present: None

## IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Friday, January 27, 2022.

**DIAZ/OSUNA**

**CARRIED (2-0-0)**

## V. APPROVAL OF PREVIOUS MINUTES

It was moved and seconded to approve the minutes of Friday, September 24, 2021.

**DIAZ/OSUNA**

**CARRIED (2-0-0)**

## VI. PUBLIC COMMENT

None.

## VII. UNIVERSITY REPORTS AND PRESENTATIONS

- A. Committee Chair, A.S. Senator Karla Lora-Acosta
  - 1. No Report.

## VIII. ITEMS FOR CONSIDERATION

- A. Facebook (Action):** It was moved and seconded to have Senator Diaz take charge of the A.S. Facebook page.

**OSUNA/DIAZ**

**CARRIED (2-0-0)**

- B. Tiktok (Informational):** It was discussed to make a poll on our current social media about having an A.S. tiktok.

- C. Quote of the Day (Action):** It was moved and seconded to have a quote of the day on our social media to inspire students.

**OSUNA/DIAZ**

**CARRIED (2-0-0)**

- D. Yearbook (Informational):** It was discussed to work on different parts of the yearbook in order to complete it. Senator Lora-Acosta will lend us the login information to get started. We will also have one page for the deans and keep the faculty & staff pages, but will have to contact our A.S. Coordinator to get their headshots. Last, but not least, executives will have their own page.

**IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF**

**X. ADJOURNMENT**

It was moved and seconded to adjourn the meeting at 6:00 p.m.

**OSUNA/DIAZ**

**CARRIED (2-0-0)**