



ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY
IMPERIAL VALLEY

Wednesday, January 25, 2023
STUDENT UNION – 12:30 P.M.

ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING MINUTES

I. CALL TO ORDER

Committee Chair, A.S. Senator, Victoria Lara, called the meeting to order at 12:32 p.m.

II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

III. ROLL CALL

- A. Voting Members Present: Victoria Lara, Karla Lora-Acosta, Stephanie Amaya
- B. Voting Members Absent: None
- C. Ex-Officios (non-voting) Present:
- D. Ex-Officios (non-voting) Absent:
- E. Visitors Present: Mara Cota, SDSU IV Librarian

IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Wednesday, January 25, 2023.

LORA-ACOSTA/AMAYA

CARRIED (2-0-0)

V. APPROVAL OF PREVIOUS MINUTES

It was moved and seconded to approve the minutes of Wednesday, November 30, 2022.

LORA-ACOSTA/AMAYA

CARRIED (2-0-0)

VI. PUBLIC COMMENT

- A. Mara Cota- SDSU IV Librarian
 - 1. Library will be proposing a digital humanities room
 - 2. Asked for suggestions on resources needed for students and content-making
 - 3. Informed on possible library-use fee implementation for IV campus

VII. UNIVERSITY REPORTS AND PRESENTATIONS

- A. Committee Chair, A.S. Senator Victoria Lara
 - 1. Welcomed Stephanie to the committee and thanked Karla for all her past work

VIII. ITEMS FOR CONSIDERATION

- A.** Newsletter and Newsreel (Informational): Victoria will continue making the newsletter, Karla will film newsreels
- B.** Aztecs of the month (Informational): Both Karla and Stephanie will help find Aztecs of the month.
- C.** Podcast & humanities center (Informational): SDSU IV Talks will be postponed until we can find a proper platform
- D.** Recap reels (Informational): Stephanie will be taking the lead on monthly recaps plus a Oaxaca trip montage. National-International celebrations will be on pause.
- E.** Photos, posts and storing (Informational): Karla will continue taking event photos, posting them on Instagram and Facebook, and storing them in Google Drive
- F.** Flyers (Informational): Stephanie will be taking the lead, but Victoria and Karla will assist depending on demand. Each person is assigned flyers for their respective committees.
- G.** Stories posts (Informational): Victoria will reshare information relayed by Melyssa/the University
- H.** End-of-year video (Informational): Karla will be taking the lead, Victoria and Stephanie will assist
- I.** Equipment (Informational): USB, photos and frames will be bought soon. Will look into purchasing new camera equipment and editing subscriptions. All committee members will help prepare living room slideshow for USB.
- J.** 5K Promo with SDSU PR person (Informational): Encouraged everyone to spread the word

IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF

X. ADJOURNMENT

It was moved and seconded to adjourn the meeting at 1:13 p.m.

LORA-ACOSTA/AMAYA

CARRIED (2-0-0)