



ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY
IMPERIAL VALLEY

Friday, January 19, 2024

NOGALES CONFERENCE ROOM – 12:00 P.M.

ASSOCIATED STUDENTS - MEDIA AND MARKETING COMMITTEE MEETING MINUTES

I. CALL TO ORDER

A. Committee Chair, A.S. Senator, Luisa Estrada, called the meeting to order at 12:15 p.m.

II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

III. ROLL CALL

- A. Voting Members Present: Luisa Estrada, Andrea Acuña, Lessley Martinez
- B. Voting Members Absent: Ximena Torres
- C. Ex-Officios (non-voting) Present: None
- D. Ex-Officios (non-voting) Absent: None
- E. Visitors Present: Victoria Lara, Adrian Molina

IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Friday, January 19, 2024.

ACUÑA/MARTINEZ

CARRIED (3-0-0)

V. APPROVAL OF PREVIOUS MINUTES

No previous minutes.

VI. PUBLIC COMMENT

VII. UNIVERSITY REPORTS AND PRESENTATIONS

- A. Committee Chair, A.S. Senator Luisa Estrada
 - 1. No Report.

VIII. ITEMS FOR CONSIDERATION

- A. **Introduction to M&M (Information)**: Discussed what Media and Marketing does as, as well as the expectations of the committee.

B. Division of Tasks (Information): Divided the tasks among ourselves to encourage productivity and efficiency.

MARTINEZ/ACUÑA

CARRIED (3-0-0)

IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF

A. A.S. Vice-President of University Affairs Andrea Acuña

1. Posting the Oaxaca footage will be postponed in order to post good content.

X. ADJOURNMENT

It was moved and seconded to adjourn the meeting at 1:00 p.m.

ACUÑA/MARTINEZ

CARRIED (3-0-0)