



# ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY  
IMPERIAL VALLEY

Thursday, January 27, 2022

STUDENT UNION BUILDING– 5:00 P.M.

*ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING AGENDA*

## I. CALL TO ORDER

Committee Chair, A.S. Senator, Karla Lora-Acosta, called the meeting to order at 5:13 p.m.

## II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

## III. ROLL CALL

- A. Voting Members Present: Karla Lora-Acosta, Linda Osuna, Frida Diaz
- B. Voting Members Absent: None
- C. Ex-Officios (non-voting) Present: None.
- D. Ex-Officios (non-voting) Absent: None
- E. Visitors Present: Manuel Piña

## IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Thursday, February 10, 2022.

**DIAZ/OSUNA**

**CARRIED (2-0-0)**

## V. APPROVAL OF PREVIOUS MINUTES

It was moved and seconded to approve the minutes of Thursday, January 27, 2021.

**DIAZ/OSUNA**

**CARRIED (2-0-0)**

## VI. PUBLIC COMMENT

None.

## VII. UNIVERSITY REPORTS AND PRESENTATIONS

- A. Committee Chair, A.S. Executive Senator Karla Lora-Acosta
  - 1. Report: On the instagram poll asking to have or not have tiktok, was highly voted to have A.S. to make a tik tok profile.

## VIII. ITEMS FOR CONSIDERATION

- A. TikTok (Informational):** It was discussed to have input from all A.S. members to either delete facebook and have tiktok because of the heavy work. It was also mentioned that since we lack participation on facebook tiktok would be a better place to interact and have more followers.

**~~IX.~~——REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF**

- A. Name, Position
  - 1. Report.

**X. ADJOURNMENT**

It was moved and seconded to adjourn the meeting at 5:30 p.m.

**OSUNA/DIAZ**

**CARRIED (2-0-0)**