



ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY
IMPERIAL VALLEY

Friday, August 5, 2022

ZOOM: <https://SDSU.zoom.us/j/89375604234> – 11:00 A.M.

ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING MINUTES

I. CALL TO ORDER

Committee Chair, A.S. Senator, Karla Lora-Acosta, called the meeting to order at 11:03 a.m.

II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

III. ROLL CALL

- A. Voting Members Present: Emma Bastidas, Victoria Lara, Karla Lora-Acosta
- B. Voting Members Absent: None
- C. Ex-Officios (non-voting) Present: None
- D. Ex-Officios (non-voting) Absent: None
- E. Visitors Present: None

IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Friday, August 5, 2022.

LARA/BASTIDAS

CARRIED (2-0-0)

V. APPROVAL OF PREVIOUS MINUTES

It was moved and seconded to approve the minutes of Wednesday, August 3, 2022.

VI. PUBLIC COMMENT

None.

VII. UNIVERSITY REPORTS AND PRESENTATIONS

- A. Committee Chair, A.S. Senator, Karla Lora-Acosta
 - 1. None.

VIII. ITEMS FOR CONSIDERATION

- A. **International/National Celebration videos (Action):** It was moved and seconded to create a new series that talk about different international/national celebrations for social media that will be done once a month throughout the semester.

LARA/BASTIDAS

CARRIED (2-0-0)

- B. **Fall Spirit Week (Action):** It was moved and seconded to have a fall spirit week from Oct. 31st - Nov. 4th.

LARA/BASTIDAS

CARRIED (2-0-0)

- C. **InstaLive stream Videos (Action):** It was moved and seconded to create two separate types of videos. One called SDSU-IV talks which will be an instagram live podcast sharing school news/important information. The second one is called Insta A.S. news at SDSU-IV where all news related to A.S. will be recorded into a reel.

LARA/BASTIDAS

CARRIED (2-0-0)

IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF

A. Victoria Lara, Senator

1. None.

B. Emma Bastidas, Senator

2. None.

X. ADJOURNMENT

It was moved and seconded to adjourn the meeting at 11:22 a.m.

BASTIDAS/LARA

CARRIED (2-0-0)