



# ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY  
IMPERIAL VALLEY

Wednesday, August 03, 2022

ZOOM: <https://SDSU.zoom.us/j/89375604234> – 11:00 A.M.

## ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING AGENDA

### I. CALL TO ORDER

Committee Chair, A.S. Senator, Karla Lora-Acosta, called the meeting to order at 11:08 a.m.

### II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

### III. ROLL CALL

- A. Voting Members Present: Victoria Lara, Karla Lora-Acosta
- B. Voting Members Absent: Emma Bastidas
- C. Ex-Officios (non-voting) Present: None
- D. Ex-Officios (non-voting) Absent: None
- E. Visitors Present: None

### IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Wednesday, August 03, 2022.

LARA/LORA

CARRIED (2-0-0)

### V. APPROVAL OF PREVIOUS MINUTES

It was moved and seconded to approve the minutes of (None).

### VI. PUBLIC COMMENT

None.

### VII. UNIVERSITY REPORTS AND PRESENTATIONS

- A. Committee Chair, A.S. Senator, Karla Lora-Acosta
  - 1. Aztec of the Month shirts proposal was rejected, so a new plan is in process.

### VIII. ITEMS FOR CONSIDERATION

- A. **Positions (Insta., Facebook & Newsletter) (Action):** It was moved and seconded to have Victoria handle the newsletter, Emma handle Facebook and Karla handle instagram. In regards to instagram stories anybody can repost.

**LARA/LORA**

**CARRIED (2-0-0)**

- B. **Meetings (Action):** It was moved and seconded to have our meetings once a month on wednesday of the first week at 1:30pm.

**LARA/LORA**

**CARRIED (2-0-0)**

- C. **International/National celebration videos (Informational):** It was proposed to have a new series called International/national celebrations for social media. These videos will be done once a month throughout the semester.

- D. **Fall Spirit week ( Informational)** It was proposed to have a fall spirit week from Oct 31st - Nov. 4th.

**IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF**

A. Victoria Lara, Senator

1. It was discussed to have an A.S. Live stream/Podcast videos.

**X. ADJOURNMENT**

It was moved and seconded to adjourn the meeting at 11:27 a.m.

**LARA/LORA**

**CARRIED (2-0-0)**