



ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY
IMPERIAL VALLEY

Friday, August 31, 2022

STUDENT UNION BUILDING– 1:30 P.M.

ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING AGENDA

I. CALL TO ORDER

Committee Chair, A.S. Senator, Karla Lora-Acosta, called the meeting to order at 1:38 a.m.

II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

III. ROLL CALL

- A. Voting Members Present: Emma Bastidas, Victoria Lara, Karla Lora-Acosta
- B. Voting Members Absent: None
- C. Ex-Officios (non-voting) Present: None
- D. Ex-Officios (non-voting) Absent: None
- E. Visitors Present: None

IV. APPROVAL OF THE AGENDA

It was moved and seconded to approve the agenda for Friday, August 31, 2022.

BASTIDAS/LARA

CARRIED (2-0-0)

V. APPROVAL OF PREVIOUS MINUTES

It was moved and seconded to approve the minutes of Wednesday, August 05, 2022.

LARA/BASTIDAS

CARRIED (2-0-0)

VI. PUBLIC COMMENT

None.

VII. UNIVERSITY REPORTS AND PRESENTATIONS

- A. Committee Chair, A.S. Senator, Karla Lora-Acosta
 - 1. Appreciated Emma and Victoria for their work.

VIII. ITEMS FOR CONSIDERATION

- A. **International/National Celebration videos (Informational):** It was proposed to film the first video next week on wednesday.
- B. **Fall Spirit Week flyer (Informational):** It was proposed to have Emma create the flyer for the Fall spirit week.
- C. **SDSU-IV Talks; guest Melyssa:** It was informed that the videos will touch on different events/activities happening at West Campus and here. They will also be having guest speakers and proposed, based on the engagement of the people, to have activities where students, staff and faculty will participate to win a promotional item. It was also proposed to make these podcasts biweekly.
- D. **A.S. News: Spokesperson (Informational):** It was proposed to have Emma give the A.S. news.

IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF

- A. Victoria Lara, Senator
 - 1. September Newsletter will hopefully be ready next week with Angela Piña being the Aztec of the month.
- B. Emma Bastidas, Senator
 - 2. None.

X. ADJOURNMENT

It was moved and seconded to adjourn the meeting at 1:53 p.m.

BASTIDAS/LARA

CARRIED (2-0-0)