



ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY
IMPERIAL VALLEY

Wednesday, January 25, 2023

Student Union Building – 12:30 P.M.

ASSOCIATED STUDENTS - MEDIA & MARKETING COMMITTEE MEETING AGENDA

I. CALL TO ORDER

II. LAND ACKNOWLEDGEMENT

[Abbreviated Version]

For millennia, the Kumeyaay, Quechan and Cocopah people have been a part of this land. This land has nourished, healed, protected, and embraced them for many generations in a relationship of balance and harmony. As members of the San Diego State community we acknowledge this legacy. We promote this balance and harmony. We find inspiration from this land; the land of the Kumeyaay, Quechan and Cocopah.

III. ROLL CALL

IV. APPROVAL OF THE AGENDA

V. APPROVAL OF PREVIOUS MINUTES

VI. PUBLIC COMMENT

VII. UNIVERSITY REPORTS AND PRESENTATIONS

- A. Committee Chair, A.S. Senator Victoria Lara
- B. Committee Member, A.S. Senator Karla Lora-Acosta
- C. Committee Member, A.S. Senator Stephanie Amaya

VIII. ITEMS FOR CONSIDERATION

- A. Newsletter and Newsreel (Informational)
- B. Aztecs of the Month (Informational)
- C. Podcast & Humanities Center (Informational)
- D. Recap Reels (Informational)
- E. Photos, Posts and Storing (Informational)
- F. Flyers (Informational)
- G. Stories Posts (Informational)
- H. End-of-Year Video (Informational)
- I. Equipment (Informational)
- J. 5K Promo with SDSU PR Person (Informational)

IX. REPORTS OF ASSOCIATED STUDENTS COMMITTEE MEMBERS/STAFF

X. ADJOURNMENT